

Andrea Mercado

Storyboard Artist



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EXPERIENCE

Demente Animation Studios | Storyboard Artist

2025

- Create and pitch storyboards for an unannounced animated feature using Storyboard Pro, and integrate CG backgrounds from Blender. Also communicate through Slack and update progress on ShotGrid.

Studio Smokescreen | Storyboard Artist

2022–Present

- Created storyboards for Steph Kowal's pitch bible project "Adulting" using Storyboard Pro. "Adulting" is a 2D comedy for adults; and the boards I made were used on the show's Kickstarter.
- Created and pitched storyboards for three 2D animated shorts for CalHOPE Schools, using Storyboard Pro. The shorts are aimed at middle-school students and are being used to promote mental health and wellness.
- Created and pitched storyboards for the studio's original IP "Tent Sale" using Storyboard Pro. "Tent Sale" is a 2D comedy short for all audiences, which uses a flat sit-com staging style.

Pipeline Studios | Storyboard Artist

2022–2024

- Created storyboards and timed animatics for PBS Kids' show "Lyla in the Loop," using Storyboard Pro. This show is a 2D comedy, with a flat sit-com staging style, for children ages 7-9. It features computational thinking and relies heavily on character acting.

Underland Films | Storyboard Artist

2022

- Created storyboards for the animated climax of the drama short film "Vertiente de Agua Tibia" using Storyboard Pro. This short (part live-action, part animation) is aimed at children, its art style is heavily inspired by kidlit illustration, and has been selected to showcase at film festivals.
- Created storyboards for the final sequence of the live-action short film "Clara!" using Storyboard Pro. This short is a magical drama story for children.

100 Volcanoes Productions | Layout Artist

2022

- Made character layouts for Pablo Leon's animated short "Remember Us" using Adobe Photoshop. This 2D drama was selected to showcase at several film festivals and became Oscar-eligible.

Latino Film Institute (LFI) | Layout Artist

2024

- Made character layouts for Alex Avila's animated 2D short "The Apricot" in Storyboard Pro. The story is inspired by the creator's childhood, and was selected by SPARK Animation Fellowship to receive a grant.

Studio Smokescreen | Storyboard Revisionist

2021

- Did revisions on a few episodes of Nickelodeon's "Monster High" reboot using Storyboard Pro during their first season.

SKILLS

Artistic: Storytelling, staging, composition, cinematography, character acting, drawing on model, perspective

Personal: Communication, time-management, organized, quick learner, hard worker, self-motivated, team player, empathy

Software: Storyboard Pro, Harmony, Adobe Creative Suite, Maya, Blender, ShotGrid

Languages: English, Spanish

RECOGNITION & ACTIVITIES

Recognition: Toon Boom Ambassador 2024

Mentor: WIA "Artists: Getting Ready to Break In" (2022) | CCD Conecta: Reviewed storyboard portfolios (2021–2023)

Volunteer: Exceptional Minds (2023)

Mentee: WIA: "Development 101" (2022) | Rise Up Animation (2021–2024)

Guest Speaker: CCD Conecta 3: Panel "How to Find Your Voice and Break In" (2021)

EDUCATION

CGMA: Certificate in Storyboarding for Animation | 2020

Full Sail University: BS in Computer Animation - Valedictorian and Advanced Achiever | 2010–2012